



## **Minutes For The 3/26/18 Meeting**

Present: Ash Fischbein, Pat Jones, Matt Trahan, Phil Vilari(via phone), Joe Dieghan

Regrets: Donna Gridley,

Guests: Joy Gagnon, Misty Ryder, Dallas Emory, Jake Dawson, Dennis Legendre

Called to order at 6:07.

Motion to approve last months minutes made by Joe. Seconded by Pat. All voted in favor.

### **Updates**

#### **Selectmen's Meeting on 3/28**

Selectmen appointed a committee to explore a new site for the town beach. Ash and several others volunteered. The committee has been created under the EDC. The Recreation Department Director indicated they would like to see a Recreation Advisory Board. Discussion followed as to whether the EDC or Rec. Board would be the better parent board for the Beach Exploratory Committee.

The Recreation Advisory Board is looking for a member from the EDC.

Discussion also followed around whether the beach meetings should happen during the EDC meetings or at another time.

### **New Business:**

#### **Planning Board Master Plan**

The Planning Board has taken up the task of redoing the Master Plan. They will be looking for input from the EDC. Each member is tasked with working out what the EDC's piece will look like.

Pat brought up the Main Street Program's Economic Fair is May 12th 9-12. She requested a donation for the fair to help beat the costs.

### **Old Business:**

## **Survey Results**

Pat had spent the Voting Day at the town hall gathering survey data. The results were sent out via email earlier in the day. Thank you, Pat!

## **Presentation**

Discussion began around what the board wanted the presentation to look like and who the EDC wants to present to. It was decided to put together a presentation of about fifteen minutes.

An outline of the presentation was developed as follows:

- Introduction of EDC and purpose
- What we've done to gather the data
- The Data
- Charette from PlanNH
- Q&A discussion

Tasks assigned to be completed within two or three weeks:

- Joe: Meredith and other Town pictures
- Joy: Walking and Historical Maps
- Matt: Powerpoint, Intro and How
- Ash: Playground, Exploring Solar
- Misty: Pictures on Community Center
- Phil: Charette info
- Pat: Q&A

The goal was set to have the presentation ready for the April 16th Meeting and to target other boards after that.

## **Main Street Program's Economic Fair**

Pat was looking for a donation to the Economic Fair. Discussion followed around ways to improve the fair and the possibility of partnership and perhaps running a separate jobs fair.

Matt motioned to donate \$100 to the event. Joe Seconded. All in favor. Pat abstained.

## **Facebook Advertising**

Ash proposed utilizing Facebook advertising for Ossipee residents to increase the following of the OEDC Facebook page. He pointed out that we have begun to see some good engagement via the page. Phil

brought up also updating the webpage. Ash motioned to do \$50 a month for three months as a trial basis. Joe seconded. All in favor.

**Public Input:**

Joy Gagnon:

Valley Originals in North Conway as a model for independent restaurants to market themselves as a whole and gain buying power. She suggested that the EDC work with the Chamber to improve the branding of the annual booklet. Discussion followed around ways to incorporate that including a town-wide loyalty program.

Dennis Legendre:

Locals don't know what local businesses offer. Also that the scenic overlook could be better utilized to draw people off of 16.

Jake Dawson: Thank you to the board for working on improving the business climate. Indicated that there have been many issues dealing with the town. Specifically that certain regulations are unevenly enforced among businesses. He suggested a clear and concise "How to open a business in Ossipee" booklet or roadmap. The idea of a simple, graphic roadmap or infographic that could give new business owners a general idea of the path they will need to take was discussed. Additionally, the board agreed that they should seek to be a first contact for new businesses to help guide them through the process and make the necessary connections with town agencies and personnel. The recent property tax credit and ERZ credits were also discussed.

Ash motioned to recruit Misty and Joy to join the board; noting their interest and contributions. Pat seconded. All in favor.

Matt motioned to adjourn at 7:39. Pat seconded. All in favor

Respectfully submitted,

Matthew Trahan, Secretary