



Minutes For The 6/18/18 Meeting

Present: Ash Fischbein, Misty Ryder, Pat Jones, Matt Trahan, Joy Gagnon

Regrets: Joe Deighan

Guests: Craig Brady, Roger Hargens, Melissa Ames

Meeting called to order at 6:04.

Phil motioned to approve minutes of the previous minutes. Joy second. All in favor.

Public Input:

Melissa Ames of Deyab Electric, Local Presence, Lakes Region Area Directories, Distinguished Signature Solutions.

Introduction as a local business owner. Looking for crafters/artisans for Local Presence, an artisan cooperative, up to around 20. Artisans can exchange hours running the shop for table fee/commission. There is some studio space for creation as well. Local Presence will attend the block party. Craig also brought up that there is an Art at the Gazebo concert on July 10th focused on art promotion.

Craig, Director of the Recreation Department

Craig is promoting a series of summer events for families in town. Concerts, plays, interactive children's activities. They are promoted on the Rec. Dept. website and Facebook Page.

Looking for public support and input for advocating the Town to improve the recreation facilities, specifically parks. Craig cited the fields at Constitution Park are in particularly rough shape. He also offered to escort board members around to each of the parks and facilities to see first-hand and generate ideas. It was suggested to do some kind of picnic or event to introduce families to the beach.

Discussion followed about the need to keep up with maintenance to improve the appearance and pride of the town.

Joy and Misty offered their plan for a roundtable of all the disparate groups and agencies to communicate what each group is doing and coordinate efforts.

The group arranged a tour of the parks with Craig for June 29th at 1PM to meet at the Town Hall Rec. Dept. Office.

Roger Hargens, Retired Business Owner living in Ossipee.

Looking to do a fundraising event at Club Motorsports for an ALS fundraiser and is looking for help setting it up and promoting it. Melissa offered advice on marketing materials and potentially provide services through

Distinguished Signature Solutions. It was suggested to create a Facebook page specifically for the event. Discussion around dates and target attendance followed. Roger left his contact information for ideas and suggestions.

Old Business:

Questions:

Joy requested to add a question about broadband access to the survey.

Discussion followed about presenting the questions, format and a information sheet about the EDC to give to business owners.

Craig suggested inviting the business owners to a focus group event.

The board split up the town's businesses to be approached by the members:

Ash/Pat: Center Ossipee

Matt: Ossipee Corner

Joy: Contractors and help Misty with West Ossipee

Misty: West Ossipee

Phil: help with West Ossipee

Ash will send a draft of the Survey out to the group and any edits will be suggested prior to the next meeting so that the Survey can be printed and distributed by the next meeting.

Business Expo Donation:

Ash motioned to increase the donation to the Business Expo to \$125. Phil seconded. All in favor.

Communications:

Trish Hodge won the Employee of the Year award.

Finances: \$1600 in the checking account.

Signage: Phil inquired about putting up signage for Center Ossipee. Ash indicated that the State had declined to approve placing new signs in the islands at the intersections of Grant Hill and Folsom Rd due to their eventual plans to remove the islands. Discussion followed on alternative plans.

Phil motioned to approve minutes. Joy second. All in favor.

New Biz:

Master Plan

The Planning Board has made minimal progress on their Master Plan rewrite project. Ash indicated that in researching the requirements laid out by the State regarding Master Plan that a town's Zoning is reliant upon a coherent and updated Master Plan. Discussion followed on how the EDC can contribute and assist the Planning Board to ensure that the Master Plan process is both productive and practical and is used by future boards in the town moving forward.

Name:

Joy brought up the possibility of changing the name of the EDC to include the word community as a way to communicate to citizens what the board does in a more relatable way. It was agreed that Economic Development is an ambiguous term for most people. Craig indicated he had no idea what the board did until coming to the the meeting. Follow up discussion will be on the agenda for the next meeting.

Ash motioned to adjourn at 8:16. Phil seconded. All in favor.

Respectfully submitted,

Matthew Trahan, Secretary